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Happy August!

This is the last month we'll be featuring the Powers as they demonstrate how natural gas plays a role in our lives every day. With school soon resuming, we see Sam, Madison and Sparky participating in different fun activities before the summer ends. This month we have also provided a new animated graphic for 811 day (August 11), which is quickly approaching.

We are also excited to announce the launch of the new America's Energy Link microsite. The site features an updated Take Action and Blog page as well as some new visuals. Be sure to check out the new site ([www.ingaa.org/energylink](http://www.ingaa.org/energylink)) and give us your feedback.

We are grateful for your ongoing support of INGAA and our efforts to increase awareness of the benefits of natural gas and natural gas pipelines through America's Energy Link. Remember to check INGAA's [Facebook](#), [Twitter](#) and [LinkedIn](#) pages often, and feel free to share our America's Energy Link messages and new website with your co-workers and friends!

All the best,

Cathy

## SOCIAL CONTENT

### Posting Suggestions

- Please pay attention to relevant posting dates and times when sharing with your respective audiences.
- Use the **#EnergyLink** hashtag as appropriate.

- The following is a shortened link to the main campaign page:
  - America's Energy Link – <http://bit.ly/1Ukqvib>

## Drafted Posts and Graphics

### 811 Day Animated GIF

#### POST: 8/11



DOWNLOAD IMAGE

#### Twitter

Know what's below, call #811 before you dig. #811day <http://bit.ly/1T9v5K3>

#### Facebook

Each year, more than 250,000 unintentional hits of underground utilities occur across the United States. Know what's below. Be sure to call 811 before you dig. #811day <http://bit.ly/1T9v5K3>

#### LinkedIn

Each year, more than 250,000 unintentional hits of underground utilities occur across the United States. Know what's below. Be sure to call 811 before you dig. #811day <http://bit.ly/1T9v5K3>

## Powers Family - Madison

**POST: 8/16**



[DOWNLOAD IMAGE](#)

### Twitter

Madison's paints stay liquefied thanks to #natgas. #EnergyLink <http://bit.ly/2kVmcua>

### Facebook

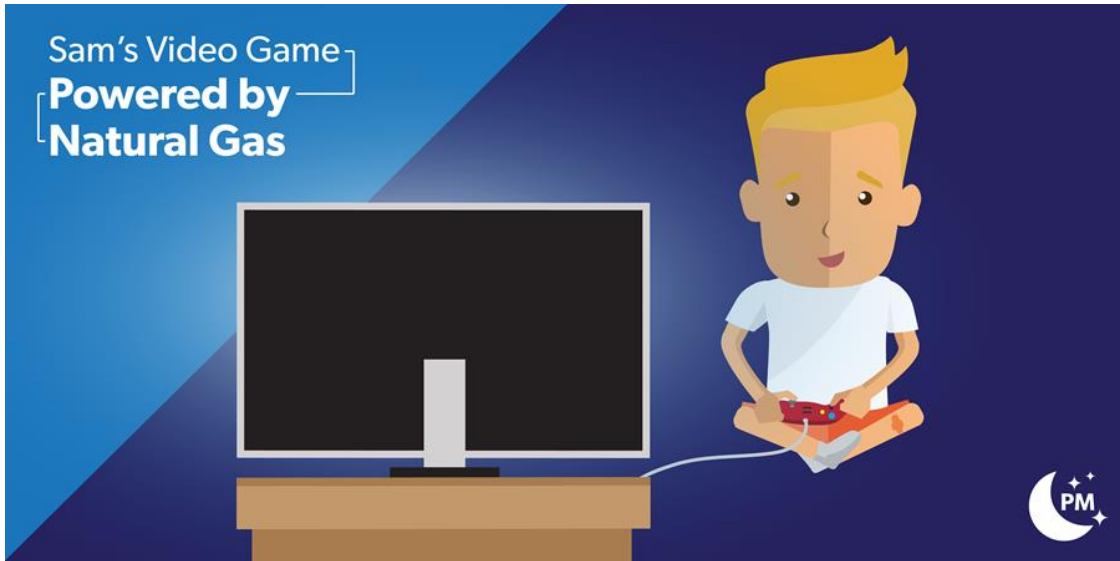
Madison enjoys spending her afternoons painting. Her paints can stay liquefied thanks to #natgas. #EnergyLink <http://bit.ly/2kVmcua>

### LinkedIn

Madison enjoys spending her afternoons painting. Her paints can stay liquefied thanks to #natgas. #EnergyLink <http://bit.ly/2kVmcua>

## Powers Family - Sam

**POST: 8/23**



**DOWNLOAD IMAGE**

### **Twitter**

Sam plays his video games with controllers made from #natgas.  
#EnergyLink <http://bit.ly/2kVmcua>

### **Facebook**

Sam is playing all the video games he can before school starts. The plastic on his video game controller is created from natural gas. #EnergyLink <http://bit.ly/2kVmcua>

### **LinkedIn**

Sam is playing all the video games he can before school starts. The plastic on his video game controller is created from natural gas. #EnergyLink <http://bit.ly/2kVmcua>

**Powers Family - Sparky and Jack**

**POST: 8/30**



DOWNLOAD IMAGE

**Twitter**

Jack can take Sparky on walks with his red leash thanks to #natgas.  
#EnergyLink <http://bit.ly/2kVmcua>

**Facebook**

Because of natural gas, Jack can take Sparky on a walk with his leash made from nylon. #EnergyLink <http://bit.ly/2kVmcua>

**LinkedIn**

Because of natural gas, Jack can take Sparky on a walk with his leash made from nylon. #EnergyLink <http://bit.ly/2kVmcua>



The Case for Natural Gas Expansion

[Last week's Monticello DEC hearing](#) on a 7.8 mile Millennium Pipeline loop drew the usual response.

Lots of opinions offered but little technical information useful in DEC decision making. The antis painted an apocalyptic picture of foul water, unbreathable air, rising seas and disease. Union workers and others in favor of the project saw jobs and economic development.

Most local political leaders spoke of increased tax revenue. They said the Millennium Pipeline has been a good neighbor, keeping its promises and benefiting the community.

To read more, click [here](#).

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## Future Supply of Natural Gas in the United States Exceeds 3,100 Trillion Cubic Feet, Potential Gas Committee Reports

[The Potential Gas Committee \(PGC\) today released](#) the results of its latest biennial assessment of the nation's natural gas resources, which indicates that the United States possesses a total technically recoverable resource base of 2,817 trillion cubic feet (Tcf) as of year-end 2016. This is the highest resource evaluation in the Committee's 52-year history, exceeding the previous high assessment (from 2014) by 302 Tcf (increase of 12%). The increase resulted from reassessments of shale gas resources in the Atlantic, Gulf Coast, Mid-Continent and Rocky Mountain areas.

To read more, click [here](#).