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Greetings,

It's a new month, and that means new **America's Energy Link** social media content promoting the campaign. We ask that you continue to help us spread the word about the campaign via your relevant company and personal social media channels.

Provided below are some overall posting suggestions, new sample messages with active links and recommended images to share on your social media presences.

***Please note that there is a Mardi Gras post below that should be used today, in conjunction with Fat Tuesday.***

Thank you for your ongoing support of INGAA and of our efforts to increase awareness for the America's Energy Link campaign. Remember to check INGAA's [Facebook](#), [Twitter](#) and [LinkedIn](#) pages often and feel free to share our America's Energy Link messages with your co-workers, friends and more!

## Posting Suggestions

- Use your own discretion when determining dates and times for posting based on

your specific audiences.

- Use the **#EnergyLink** hashtag as appropriate.
- The following are shortened links to the main campaign page and the campaign video:
  - America's Energy Link – <http://bit.ly/1Ukqvib>

## Drafted Posts and Graphics

### Mardi Gras - POST TODAY (2/9)



DOWNLOAD IMAGE

#### Twitter

Happy Fat Tuesday! Mardi Gras beads are manufactured thanks to oil and #natgas.  
<http://bit.ly/1Ukqvib> #EnergyLink

#### Facebook

Have you ever wondered how Mardi Gras beads are created? Oil and natural gas are the major raw materials used to manufacture plastics. First, a plastic mold must be manufactured. Then, plastic can be injected into the mold to form the bead and a color

can be added. So thank natural gas this Fat Tuesday! <http://bit.ly/1Ukqvib>

### LinkedIn

Have you ever wondered how Mardi Gras beads are created? Oil and natural gas are the major raw materials used to manufacture plastics. First, a plastic mold must be manufactured. Then, plastic can be injected into the mold to form the bead and a color can be added. So thank natural gas this Fat Tuesday! Learn more: <http://bit.ly/1Ukqvib>

## Valentine's Day - POST 2/14



DOWNLOAD IMAGE

### Twitter

Give your sweetheart some balloons this Valentine's Day thanks to #natgas!  
<http://bit.ly/1Ukqvib> #EnergyLink

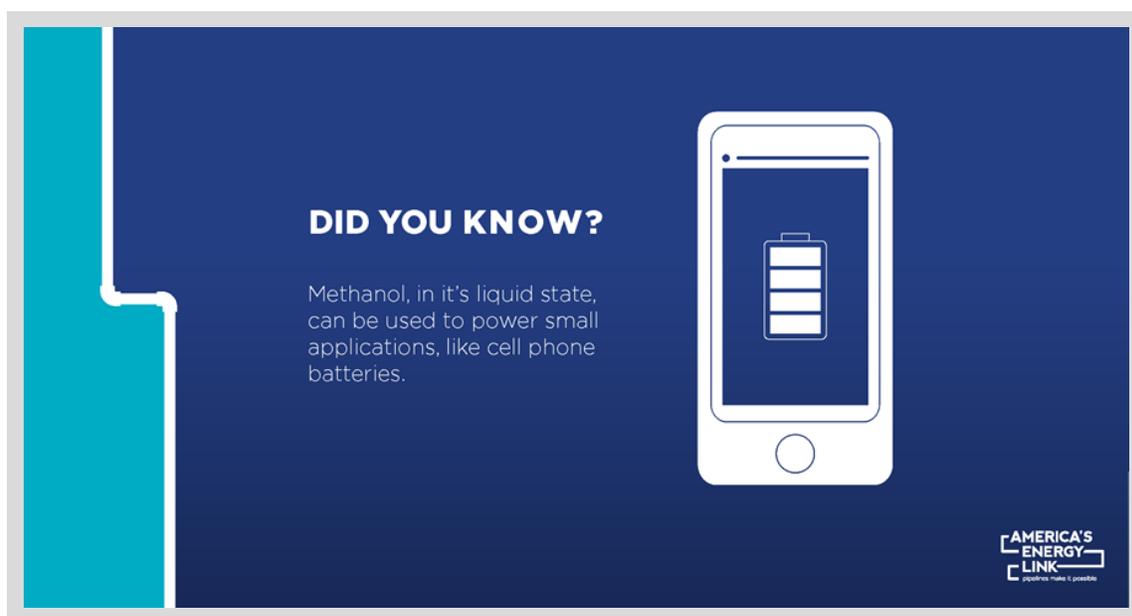
### Facebook

Balloons are just one classic Valentine's Day gift that depend on natural gas for their composition. From the exterior mylar material, to the helium used to inflate them – balloons wouldn't be the same without natural gas. <http://bit.ly/1Ukqvib>

## LinkedIn

Balloons are just one classic Valentine's Day gift that depend on natural gas for their composition. From the exterior mylar material, to the helium used to inflate them – balloons wouldn't be the same without natural gas. <http://bit.ly/1Ukqvib>

## Did You Know: Cell Phones - POST 2/23



DOWNLOAD IMAGE

## Twitter

Methanol (a byproduct of #natgas) can be used as fuel for cell phone batteries. <http://bit.ly/1Ukqvib> #EnergyLink

## Facebook

Did You Know? Methanol (a byproduct of natural gas) in its liquid state can be used as fuel for small applications like cell phone batteries. <http://bit.ly/1Ukqvib>

## LinkedIn

Did You Know? Methanol (a byproduct of natural gas) in its liquid state can be used as

fuel for small applications like cell phone batteries. Find out more: <http://bit.ly/1Ukqvib>

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