



Friends of INGAA,

As we continue to promote **America's Energy Link**, we ask that you help us spread the word about the campaign via your relevant company and personal social media channels throughout the month of November.

Provided below are some overall posting suggestions, sample messages with active links and recommended images to share on your social media presences.

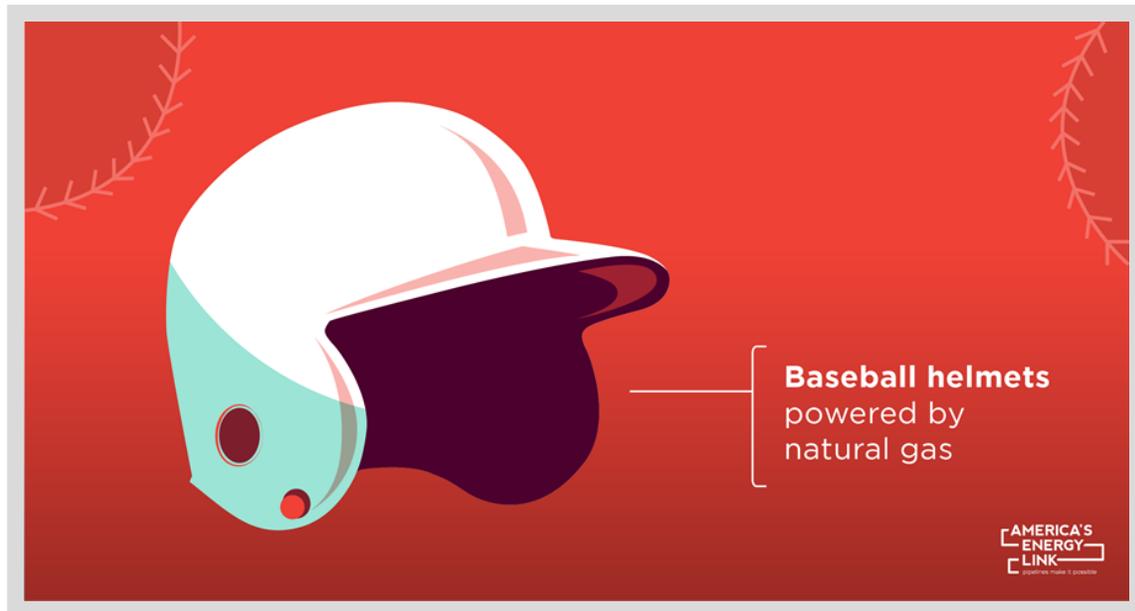
Thank you for your support of INGAA and of our efforts to increase awareness for the America's Energy Link campaign. Any help will be greatly appreciated. Please also check INGAA's [Facebook](#), [Twitter](#) and [LinkedIn](#) pages often and feel free to share our America's Energy Link messages with your co-workers, friends and more!

## Posting Suggestions

- Use your own discretion when determining dates and times for posting based on your specific audiences.
- Use the **#EnergyLink** hashtag as appropriate.
- The following are shortened links to the main campaign page and the campaign video:
  - America's Energy Link – <http://bit.ly/1Ukqvib>

## Drafted Posts and Graphics

### Baseball and Natural Gas



DOWNLOAD IMAGE

#### **Twitter**

#Natgas is used to manufacture things like the helmets used in the #WorldSeries. <http://bit.ly/1Ukqvib> #EnergyLink

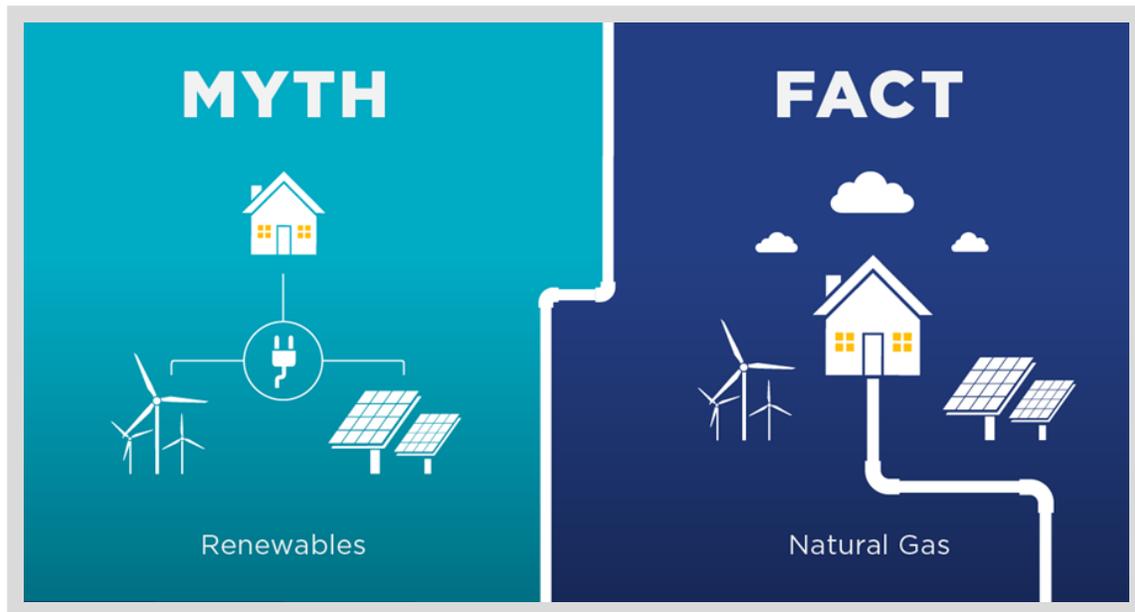
#### **Facebook**

Did you know? Natural gas is used to manufacture products like the helmets baseball players use for protection. <http://bit.ly/1Ukqvib>

#### **LinkedIn**

Did you know? Natural gas is used to manufacture products like the helmets baseball players use for protection. Learn more about how natural gas plays a role in our everyday lives: : <http://bit.ly/1N0bFJp>

## Myth vs. Fact: Renewables



DOWNLOAD IMAGE

### **Twitter**

Myth: Wind & solar = no need for pipelines

Fact: #Natgas compliments renewables

<http://bit.ly/1Ukqvib> #EnergyLink

### **Facebook**

MYTH: We wouldn't need natural gas pipelines if we invested in other renewable forms of energy, like wind or solar power.

FACT: Natural gas compliments renewables, acting as a backup when the sun isn't shining or the wind isn't blowing. <http://bit.ly/1Ukqvib>

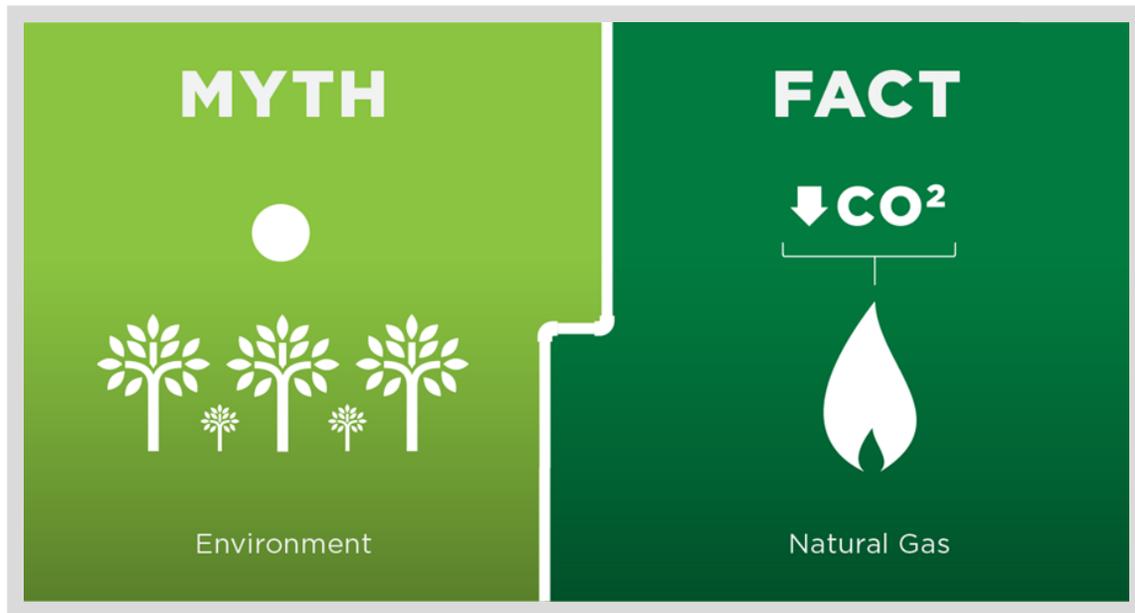
### **LinkedIn**

MYTH: We wouldn't need natural gas pipelines if we invested in other renewable forms of energy, like wind or solar power.

FACT: Natural gas compliments renewables, acting as a backup when the sun isn't

shining or the wind isn't blowing. <http://bit.ly/1N0bFJp>

## Myth vs. Fact: Environment



DOWNLOAD IMAGE

### **Twitter**

MYTH: #Natgas is bad for the environment

FACT: Usage has helped lower emissions

<http://bit.ly/1Ukqvib> #EnergyLink

### **Facebook**

MYTH: Natural gas is bad for the environment.

FACT: Natural gas usage has helped lower U.S. CO2 emissions. <http://bit.ly/1Ukqvib>

### **LinkedIn**

MYTH: Natural gas is bad for the environment.

FACT: Natural gas usage has helped lower U.S. CO2 emissions. <http://bit.ly/1Ukqvib>