

[No Images? Click here](#)

Greetings,

Take some time during the month of April to share with your followers the importance of calling 811 when planning a digging project. You can help us spread the word about **#Call811** and the **#EnergyLink** campaign via your relevant company and personal social media channels.

Provided below are some overall posting suggestions, new sample messages with active links and recommended images to share.

Thank you for your ongoing support of INGAA and of our efforts to increase awareness for the America's Energy Link campaign. Remember to check INGAA's [Facebook](#), [Twitter](#) and [LinkedIn](#) pages often and feel free to share our America's Energy Link messages with your co-workers, friends and more!

## Posting Suggestions

- Please pay attention to relevant posting dates and times when sharing with your respective audiences.
- Use the **#EnergyLink** hashtag as appropriate.
- The following are shortened links to the main campaign page and the campaign video:
  - America's Energy Link – <http://bit.ly/1Ukqvib>

## Drafted Posts and Graphics

[#Call811 \(No. 1\) - Protect Yourself and Others](#)

**POST: 4/14**[DOWNLOAD IMAGE](#)**Twitter**

Protect yourself and your neighbors by preventing accidental hits of underground utilities.  
#Call811 #EnergyLink

**Facebook**

More than 19 million miles of pipes and cables are buried beneath the surface of the earth. Each year, more than 250,000 unintentional hits of underground utilities occur across the United States. Learn to protect yourself and your neighbors – call 811.

**LinkedIn**

More than 19 million miles of pipes and cables are buried beneath the surface of the earth. Each year, more than 250,000 unintentional hits of underground utilities occur across the United States. Learn to protect yourself and your neighbors – call 811.

## #Call811 (No. 2) - Save Money

POST: 4/18



DOWNLOAD IMAGE

### Twitter

Don't get hit with frustrating fines. Always call before you dig. #Call811 #EnergyLink

### Facebook

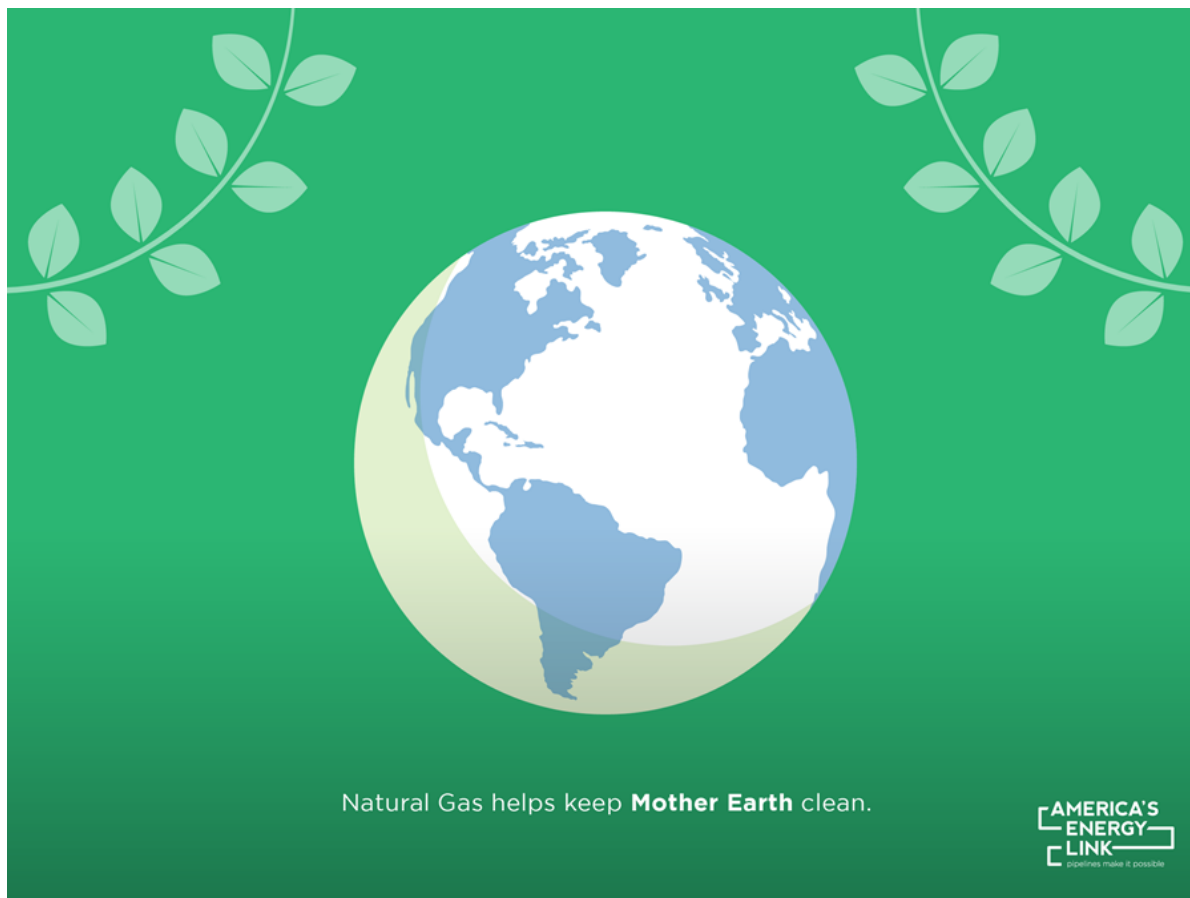
Those who fail to call 811 face hefty fines can result for those who choose not to call 811. Call before you dig! #EnergyLink

### LinkedIn

Those who fail to call 811 face inconvenient and hefty fines. Call before you dig! #EnergyLink

## Earth Day Social Graphic

**POST: 4/22**



[DOWNLOAD IMAGE](#)

### Twitter

It's Earth Day! #Natgas reduces CO2 emissions & air pollutants to help protect Mother Earth. #EnergyLink

### Facebook

This Earth Day, consider how natural gas helps reduce carbon emissions and other air pollutants, improving the air we breathe. It's a cleaner energy source that meets the demands of our economy.

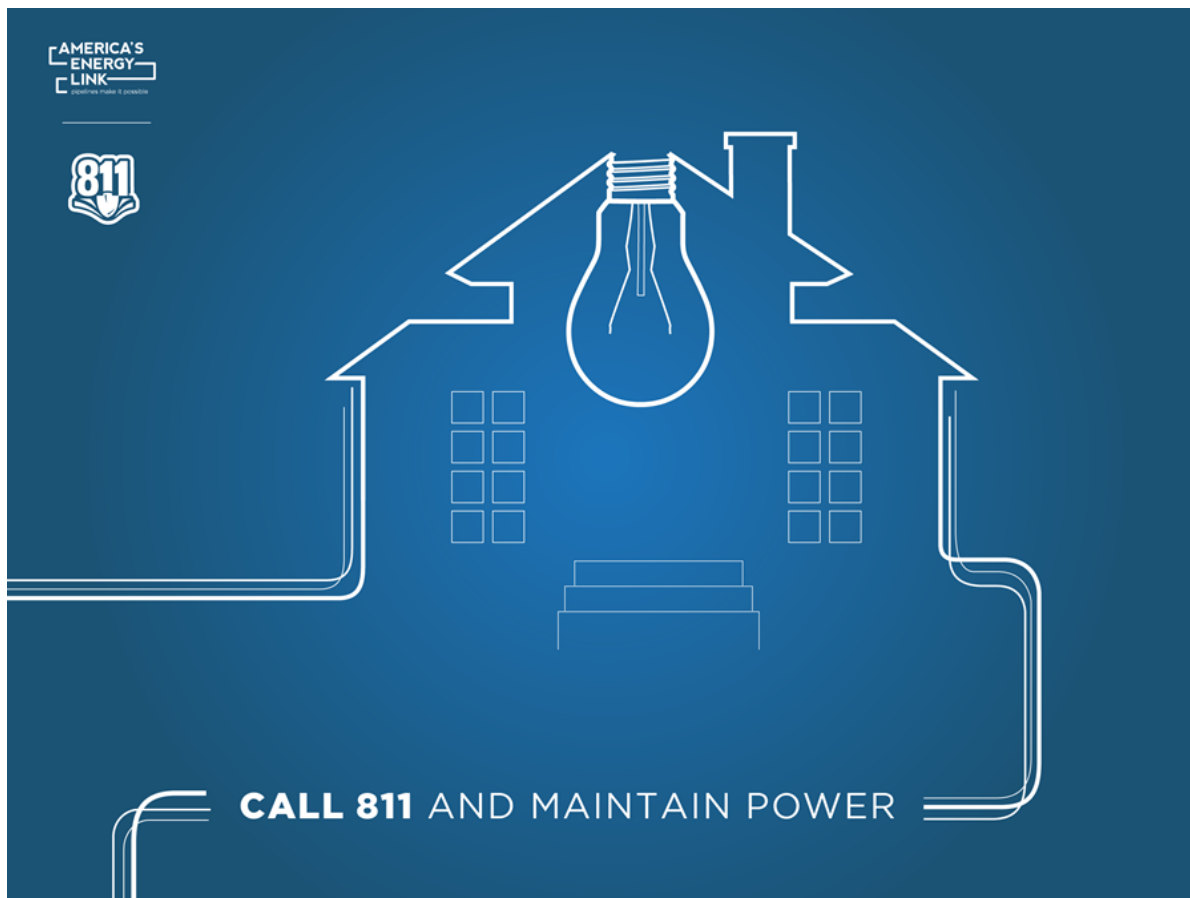
### LinkedIn

This Earth Day, consider how natural gas helps reduce carbon emissions and other air

pollutants, improving the air we breathe. It's a cleaner energy source that meets the demands of our economy.

## #Call811 (No. 3) - Maintain Service

POST: 4/25



DOWNLOAD IMAGE

### Twitter

Don't be the person that knocks out the power or cable for the entire neighborhood. Avoid the stress, #Call811. #EnergyLink

### Facebook

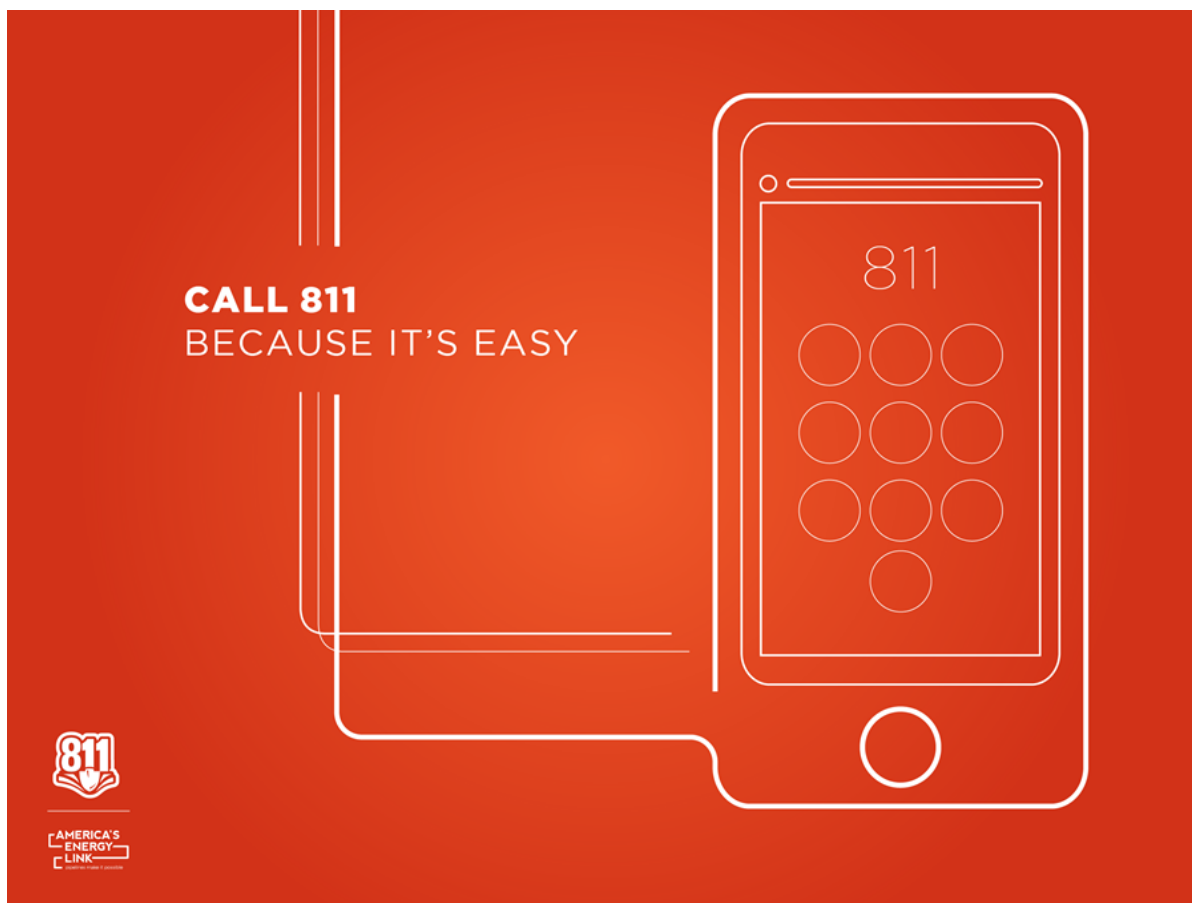
If you hit a utility or pipeline—and are fortunate enough to avoid injury—there's a high probability that you could knock out service to your home or entire neighborhood. Dodge the danger and call 811! #EnergyLink

## LinkedIn

If you hit a utility or pipeline—and are fortunate enough to avoid injury—there's a high probability that you could knock out service to your home or entire neighborhood. Dodge the danger and call 811! #EnergyLink

## #Call811 (No. 4) - It's Free and Easy

**POST: 4/28**



[DOWNLOAD IMAGE](#)

## Twitter

The toll-free number works in every state, so there's no excuse for not picking up the phone. #Call811 #EnergyLink

## Facebook

The toll-free 811 number works in every state. A call center will help identify the location of underground utilities on your property, and if necessary, send a professional—at no cost—to mark their location on your property.

### LinkedIn

The toll-free 811 number works in every state. A call center will help identify the location of underground utilities on your property, and if necessary, send a professional—at no cost—to mark their location on your property.

---

***\*If you experience any technical difficulties, please respond directly to this email for additional support.***



Powered by INGAA

[Preferences](#) | [Unsubscribe](#)