No Images? Click here



Greetings,

It's a new month, and that means new **America's Energy Link** social media content promoting the campaign. We ask that you continue to help us spread the word about the campaign via your relevant company and personal social media channels.

Provided below are some overall posting suggestions, new sample messages with active links and recommended images to share on your social media presences.

Thank you for your ongoing support of INGAA and of our efforts to increase awareness for the America's Energy Link campaign. Remember to check INGAA's <u>Facebook</u>, <u>Twitter</u> and <u>LinkedIn</u> pages often and feel free to share our America's Energy Link messages with your co-workers, friends and more!

Posting Suggestions

- Use your own discretion when determining dates and times for posting based on your specific audiences.
- Use the **#EnergyLink** hashtag as appropriate.
- The following are shortened links to the main campaign page and the campaign

video:

America's Energy Link – http://bit.ly/1Ukqvib

Drafted Posts and Graphics

NCAA March Madness - POST (3/14)



DOWNLOAD IMAGE

Twitter

Gearing up for #MarchMadness? #Natgas plays a vital role in the tournament! http://bit.ly/1Ukqvib #EnergyLink

Facebook

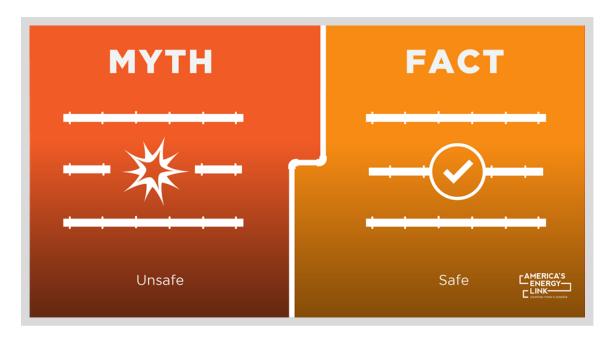
Water bottles to keep the players hydrated, electric systems for lighting arenas and battery-operated boards for keeping score – these are only a few ways in which natural gas continues to play an instrumental role behind-the-scenes to help deliver high-quality sporting events like this year's NCAA March Madness Tournament.

LinkedIn

Water bottles to keep the players hydrated, electric systems for lighting arenas and

battery-operated boards for keeping score – these are only a few ways in which natural gas continues to play an instrumental role behind-the-scenes to help deliver high-quality sporting events like this year's NCAA March Madness Tournament.

Myth vs. Fact: Pipeline Safety - POST (3/23)



DOWNLOAD IMAGE

Twitter

FACT: Pipelines are the safest way to transport #natgas. http://bit.ly/1Ukqvib #EnergyLink

Facebook

MYTH: Natural gas pipelines are prone to accidents.

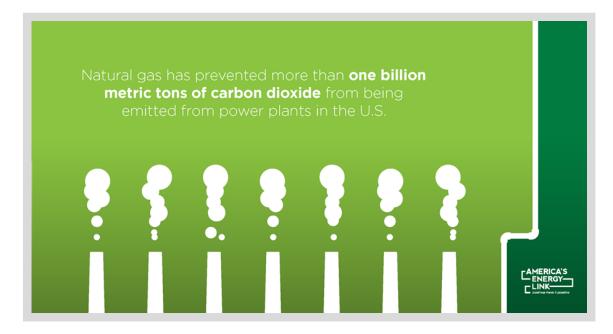
FACT: Pipelines are the safest way to transport natural gas.

LinkedIn

MYTH: Natural gas pipelines are prone to accidents.

FACT: Pipelines are the safest way to transport natural gas.

Did You Know: Emissions - POST (3/29)



DOWNLOAD IMAGE

Twitter

#Natgas has prevented 1B+ metric tons of CO2 from being emitted in the US. http://bit.ly/1Ukqvib #EnergyLink

Facebook

Natural gas has prevented more than one billion metric tons of carbon dioxide from being emitted from power plants in the United States, bringing U.S. greenhouse gas emissions to a 27-year low.

LinkedIn

Natural gas has prevented more than one billion metric tons of carbon dioxide from being emitted from power plants in the United States, bringing U.S. greenhouse gas emissions to a 27-year low. Learn more here: http://bit.ly/1Ukqvib

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