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Greetings,

As we move forward with promoting **America's Energy Link** in 2016, we ask that you continue to help us spread the word about the campaign via your relevant company and personal social media channels.

Provided below are some overall posting suggestions, new sample messages with active links and recommended images to share on your social media presences.

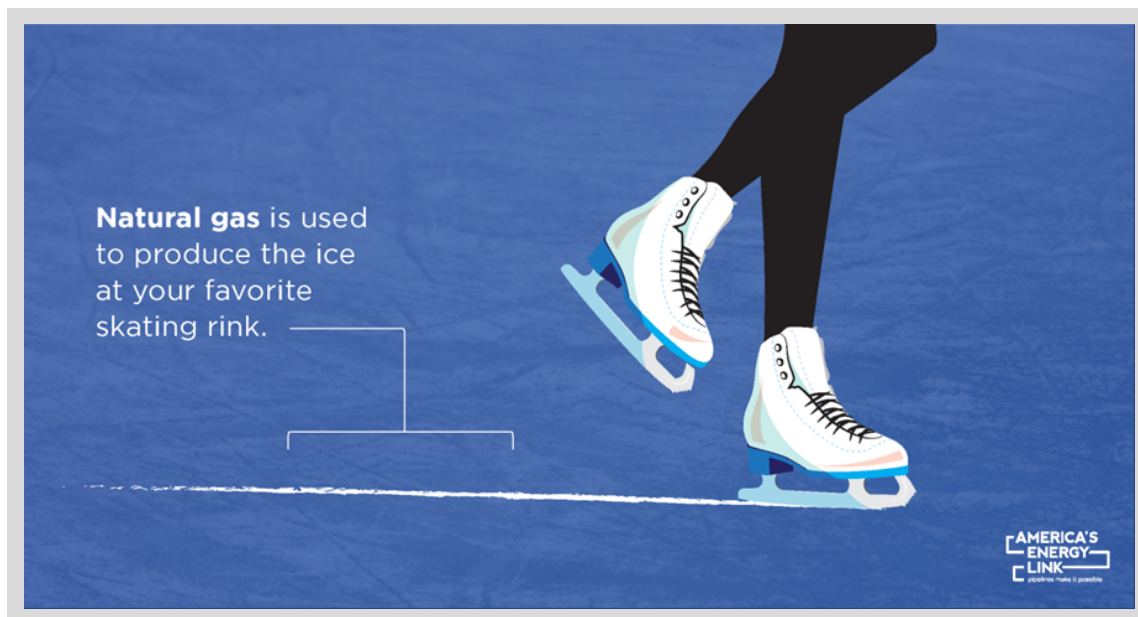
Thank you for your ongoing support of INGAA and of our efforts to increase awareness for the America's Energy Link campaign. Remember to check INGAA's [Facebook](#), [Twitter](#) and [LinkedIn](#) pages often and feel free to share our America's Energy Link messages with your co-workers, friends and more!

Posting Suggestions

- Use your own discretion when determining dates and times for posting based on your specific audiences.
- Use the **#EnergyLink** hashtag as appropriate.
- The following are shortened links to the main campaign page and the campaign video:
 - America's Energy Link – <http://bit.ly/1Ukqvib>

Drafted Posts and Graphics

Natural Gas & Ice Skating



DOWNLOAD IMAGE

Twitter

Lacing up your ice skates? #Natgas chills the glycol used to produce ice for skating and hockey rinks. #EnergyLink

Facebook

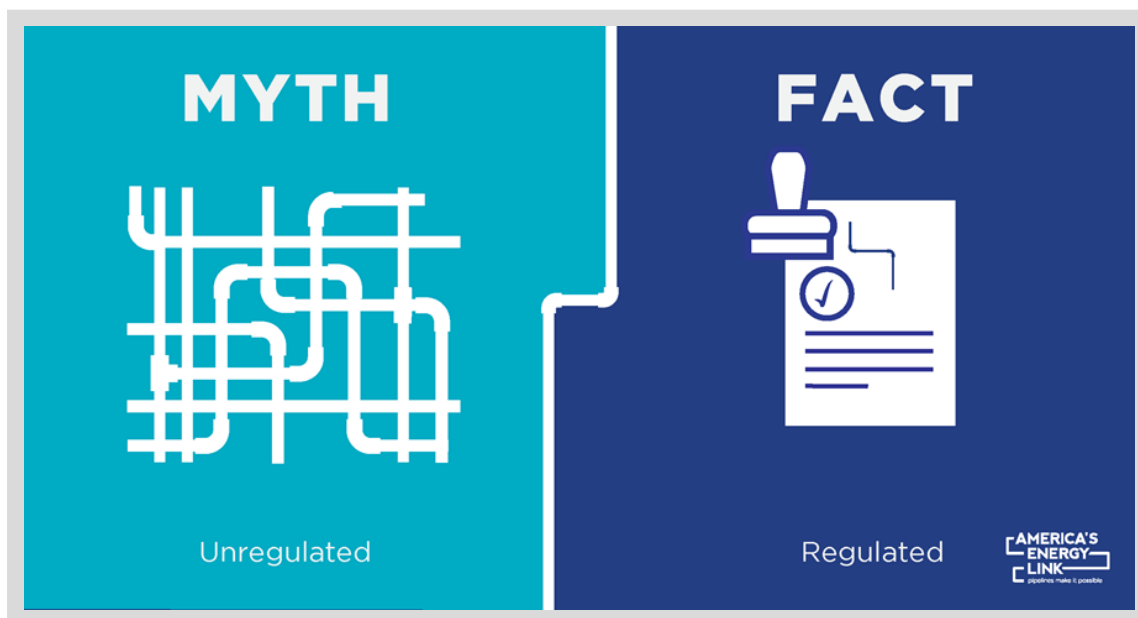
Natural gas does much more than just heating your home. It's also used to keep things cool, like chilling the glycol used to produce ice for skating and hockey rinks. Learn more: <http://bit.ly/1Opc5FB>

LinkedIn

Natural gas does much more than just heating your home. It's also used to keep things cool, like chilling the glycol used to produce ice for skating and hockey rinks. Learn

more about the benefits of natural gas: <http://bit.ly/1mUW6bS>

Myth vs. Fact: Regulation



DOWNLOAD IMAGE

Twitter

MYTH: #Natgas pipelines aren't regulated.

FACT: They're overseen on both the federal and state level. #EnergyLink

Facebook

MYTH: Natural gas pipelines aren't regulated.

FACT: They're actually heavily regulated by the Department of Transportation's Pipelines and Hazardous Materials Safety Administration, with input from state agencies. <http://bit.ly/1Opoyct>

LinkedIn

MYTH: Natural gas pipelines aren't regulated.

FACT: They're actually heavily regulated by the Department of Transportation's Pipelines and Hazardous Materials Safety Administration, with input from state

agencies. <http://bit.ly/1OpozWT>

Did You Know: Jobs



DOWNLOAD IMAGE

Twitter

#Natgas pipelines play a crucial role in powering the economy by creating jobs.

<http://bit.ly/1Opp9ux> #EnergyLink

Facebook

Did you know? Natural gas pipelines play a crucial role in powering the economy by creating jobs, both directly and indirectly. <http://bit.ly/1Opp6Pv>

LinkedIn

Did you know? Natural gas pipelines play a crucial role in powering the economy by creating jobs, both directly and indirectly. Find out more: <http://bit.ly/1mVgEB5>




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